

# The \$COOKIE jar

\$COOKIE Token:  
Tokenomics &  
Utility



# \$COOKIE Token in the Cookie3 Ecosystem

The \$COOKIE token has been injected into the Cookie3 ecosystem to become the first governance and utility MarketingFi token available. Marketing value and rewards are being tokenized and made available to everyone who wants to get their share.

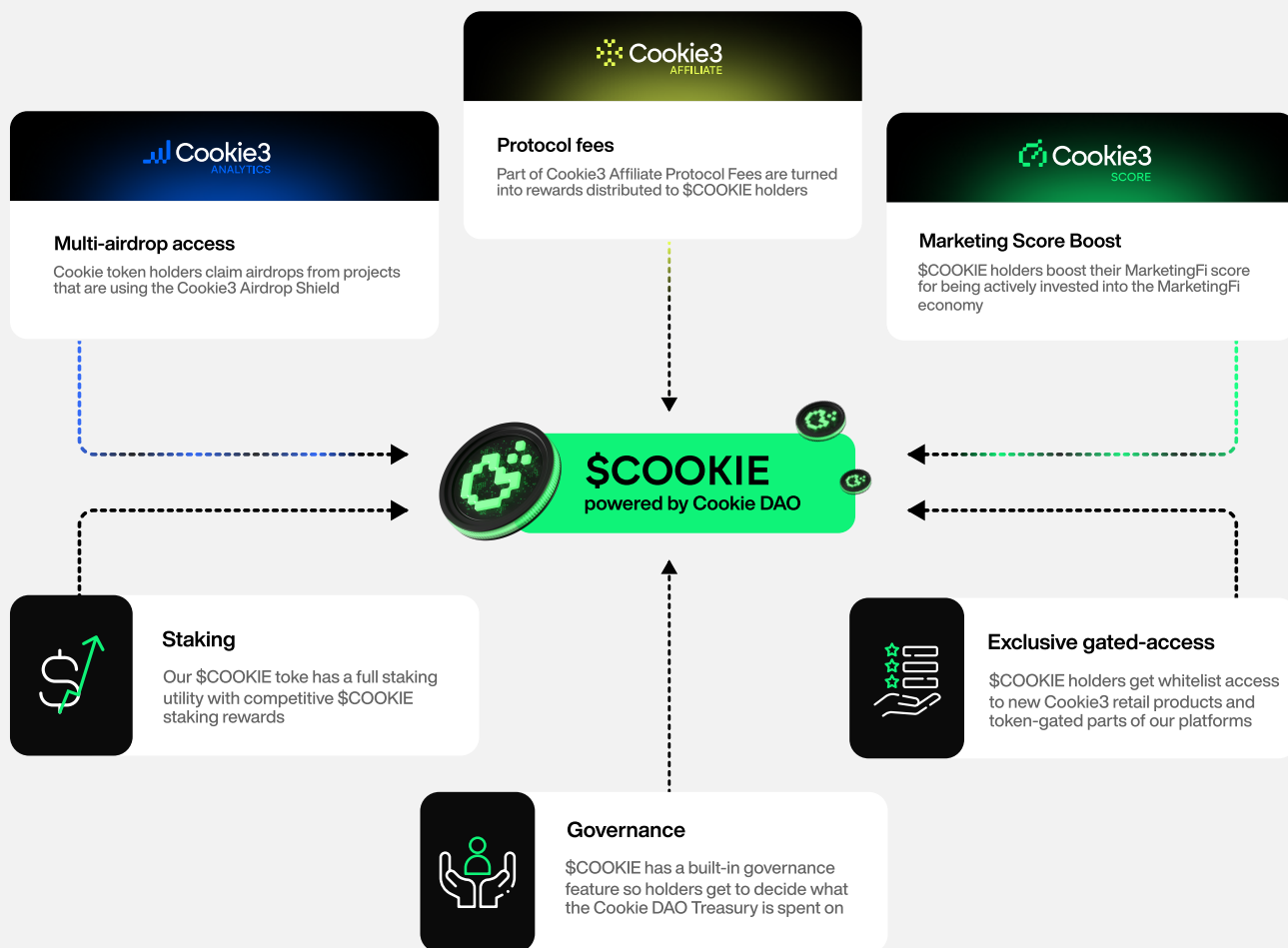
The value locked in the \$COOKIE token goes to people who believe in and support the MarketingFi economy.

The \$COOKIE token is key to the Cookie3 ecosystem. It finds utility in all parts of Cookie3, locking value from all products and platforms and redistributing it as rewards to the \$COOKIE stakers.

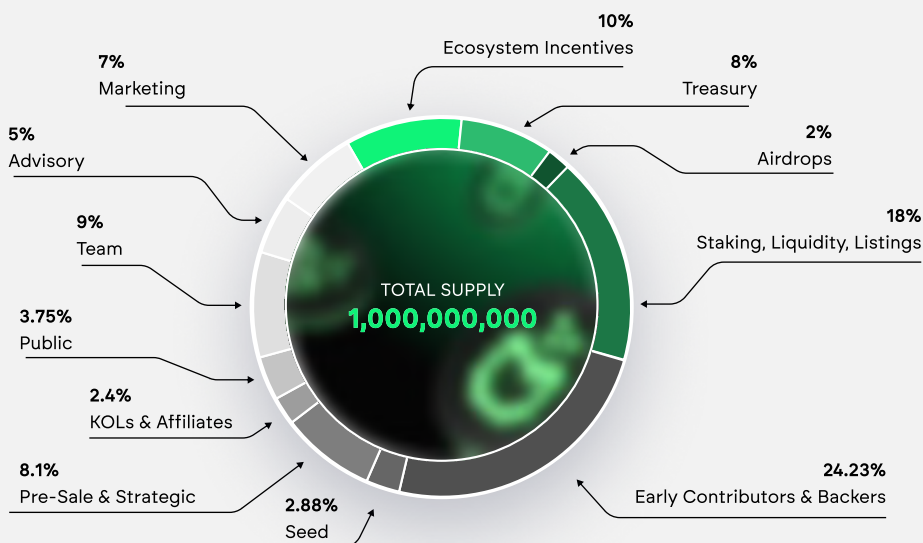
Holders are also the first ones to test new products and get access to the token-gated parts of Cookie3.

With governance access to the Cookie DAO treasury, token holders decide the future of \$COOKIE.

## Fuelling Entire Cookie3 MarketingFi Ecosystem



# \$COOKIE jar



## Tokenomics & Token Distribution

The total \$COOKIE token supply is 1B \$COOKIE and is designed to fuel the Cookie3 MarketingFi ecosystem and help it grow.

### I: Ecosystem Incentives

**TGE: 0% - Cliff: 1m - Vesting: 35 months**

We reserved 10% of \$COOKIE for ecosystem incentives, which will empower the growth of MarketingFi products and incentives users, creators and businesses to thrive with us.

### II: Treasury

**TGE: 0% - Cliff: 12 months - Vesting: 36 months**

8% of \$COOKIE is going straight to the Cookie Community DAO Treasury to empower the community and provide enough resources for shaping its future.

### III: Airdrops

**TGE: 5% - Vesting: Locked Under Gamification or 12 months**

Airdrops will reward users building & support of the Cookie3 MarketingFi ecosystem.

### IV: Staking, Liquidity, Listings

**TGE: 18% - Vesting: Locked Until Required**

18% of the \$COOKIE supply has been put aside to ensure there that every person interested in joining MarketingFi ecosystem have access to \$COOKIE.

### V-VIII: Early Contributors & Backers, Seed, Strategic

**TGE: 2-3%, Cliff: 4-6 months, Vesting: 8-14 months**

Over the nearly three years of development, the \$COOKIE token has been allocated to early contributors, investors, and VCs to help develop, test, and market MarketingFi platforms and products.

### IX: KOLs & Affiliates

**TGE: 10% - Cliff: 1 month - Vesting: 7 months**

To spread the word across the Web3 space and establish proper awareness of \$COOKIE and the MarketingFi narrative, 2.04% of the total supply has been allocated for a round targeting key opinion leaders (KOLs) and promoters of the project.

### X: Public

**TGE: 12.5% - Cliff: 1 month - Vesting: 6 months**

\$COOKIE token will launch for a public sale on ChainGPT and Polkastarter allowing everyone access to the \$COOKIE jar and a seat at the MarketingFi table.

### XI: Team

**TGE: 0% - Cliff: 12 months - Vesting: 24 months**

The core team building the Cookie3 ecosystem will be partially remunerated in \$COOKIE token to ensure their dedication to the project.

### XII: Advisory

**TGE: 0% - Cliff: 9 months - Vesting: 27 months**

\$COOKIE token is being used to remunerate advisors building the Cookie3 ecosystem.

### XIII: Marketing

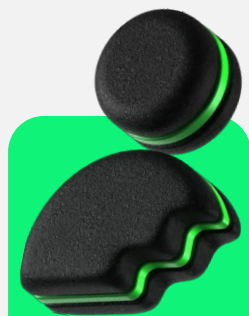
**TGE: 0% - Cliff: 12 months - Vesting: 24 months**

7% of the \$COOKIE supply had been put aside to fuel marketing activities.

# Cookie DAO

The Cookie Community DAO is a collective of MarketingFi enthusiasts aiming to bolster decentralization through innovative blockchain solutions.

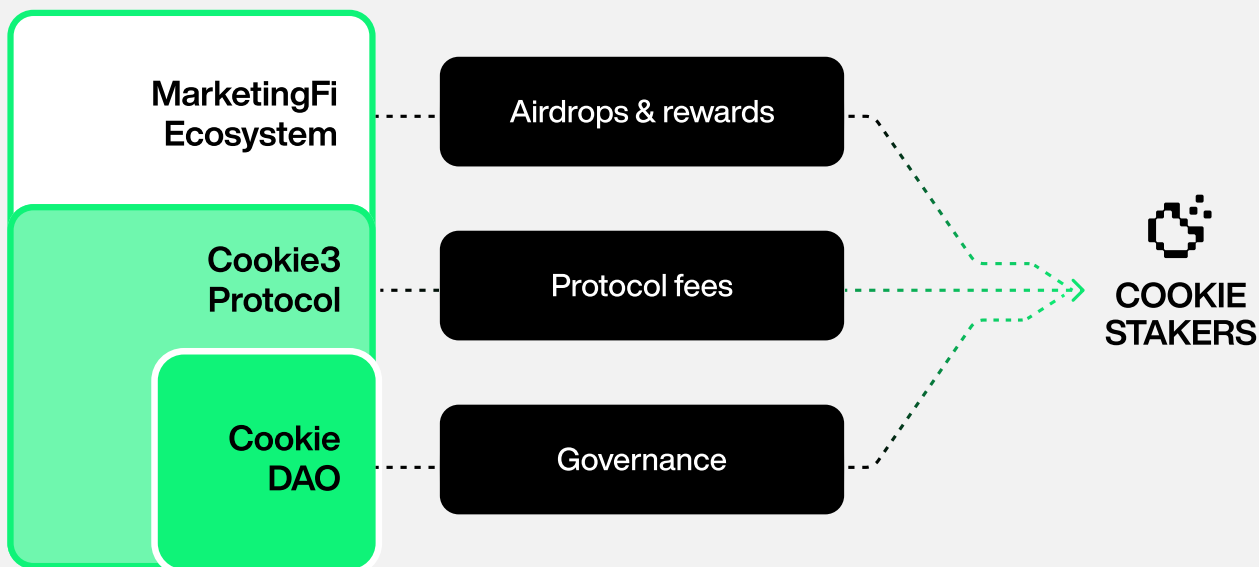
It created the \$COOKIE token and injected it into the Cookie3 ecosystem to drive the MarketingFi ethos forward through governance and tokenized support.



Anyone can become a member of the Cookie Community DAO.

The sole requirement is to believe in MarketingFi and want to drive this ownership marketing economy forward.

Cookie Community DAO members are encouraged to hold and stake \$COOKIE for access to additional rewards and voting rights on matters relating to the Cookie Community DAO's treasury and future.



# Get in Touch!

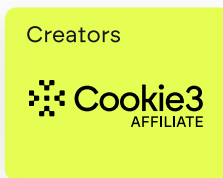
## Learn more about the Cookie3 ecosystem

[Cookie3 Website](#)

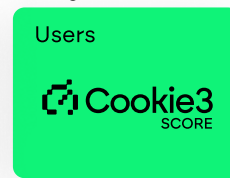
Cookie3 Communities



Cookie3 Platforms



Coming Soon



[Read Our Manifesto](#)

Are you more traditional?

You can always reach out to us on email at [contact@cookie3.co](mailto:contact@cookie3.co)

Website

[cookie.community](https://cookie.community)

Twitter (X)

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